BATZ PUBLISHING

BATZ PUBLISHING ONBOARDING

ADVERTISING SPECIFICATIONS & SCHEDULE

PUBLISHER ONBOARDING MATERIALS

BATZ PUBLISHING

REV 06/2026

PRINT ADVERTISING SPECIFICATIONS

Magazine

All Mailers are 4-color run on 50 lb. coated paper, trimmed and folded to 8” W x 10.25” H, then saddle-stitched. ***Page counts must increase in 4-page increments*** (8-page, 12-page, etc.).

Files should be provided in **PDF/X-1a** format with .125” bleed on all sides including all marks except color bars. All important information should be placed no closer than .125” from the edge of the trim.

Page Size	Bleed Size	Trim Size (Spread)	Folded Size
8” W x 10.25”	8.25” W x 10.5”	16” W x 10.25”	8” W x 10.25”

PDF REQUIREMENTS

File Format: PDF/X-1a:2001

Bleed: .125 on all sides

Image Resolution: Photos - 300ppi | Line Art - 1200ppi

Fonts: All fonts must be embedded. Files with unembedded fonts will be rejected.
Google fonts cause processing issues at prepress and should be avoided or converted to outlines.

Color Space: CMYK or Grayscale. All PMS colors should be converted to process (CMYK) prior to PDF output.

Max Total Ink Coverage: 300%

2026 PRINT SCHEDULE

PRINT DAYS

Print Day

Mailing Approval Day

EXTRA WEEKS
(No Products Printed)

JANUARY 2026

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	**6**	7	8	9	10
11	12	13	14	15	16	17
18	19	**20**	21	22	23	24
25	26	27	28	29	30	31

FEBRUARY 2026

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	**3**	4	5	6	7
8	9	10	11	12	13	14
15	16	**17**	18	19	20	21
22	23	24	25	26	27	28

MARCH 2026

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	**3**	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	**24**	25	26	27	28
29	30	31				

APRIL 2026

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	**7**	8	9	10	11
12	13	14	15	16	17	18
19	20	**21**	22	23	24	25
26	27	28	29	30		

MAY 2026

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	**5**	6	7	8	9
10	11	12	13	14	15	16
17	**18**	19	20	21	22	23
24	25	26	27	28	29	30
31						

JUNE 2026

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	**2**	3	4	5	6
7	8	9	10	11	12	13
14	**15**	16	17	18	19	20
21	22	23	24	25	**26**	27
28	29	30				

JULY 2026

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	**8**	9	10	11
12	13	14	15	16	17	18
19	20	**21**	22	23	24	25
26	27	28	29	30	31	

AUGUST 2026

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	**4**	5	6	7	8
9	10	11	12	13	14	15
16	17	**18**	19	20	21	22
23	24	25	26	27	28	29
30	31					

SEPTEMBER 2026

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	**22**	23	24	25	26
27	28	29	30			

OCTOBER 2026

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	**6**	7	8	9	10
11	12	13	14	15	16	17
18	19	**20**	21	22	23	24
25	26	27	28	29	30	31

NOVEMBER 2026

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	**3**	4	5	6	7
8	9	10	11	12	13	14
15	16	**17**	18	19	20	21
22	23	24	25	26	27	28
29	30					

DECEMBER 2026

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	**15**	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

2026 HOLIDAYS

1 Jan	New Year's Day
19 Jan	Martin Luther King Day
12 Feb	Lincoln's Birthday
14 Feb	Valentine's Day
16 Feb	Presidents' Day
17 Feb	Mardi Gras Carnival
8 Mar	Daylight Saving (Start)
17 Mar	St. Patrick's Day
1 Apr	April Fool's Day
3 Apr	Good Friday
5 Apr	Easter
5 May	Cinco de Mayo
10 May	Mother's Day
16 May	Armed Forces Day
25 May	Memorial Day
14 Jun	Flag Day
21 Jun	Father's Day
4 July	Independence Day
7 Sept	Labor Day
11 Sept	Patriot Day
12 Oct	Columbus Day
17 Oct	Sweetest Day
31 Oct	Halloween
1 Nov	Daylight Saving (End)
11 Nov	Veterans' Day
26 Nov	Thanksgiving
27 Nov	Black Friday
7 Dec	Pearl Harbor Day
24 Dec	Christmas Eve
25 Dec	Christmas Day
31 Dec	New Year's Eve

JANUARY 2027

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	**5**	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

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